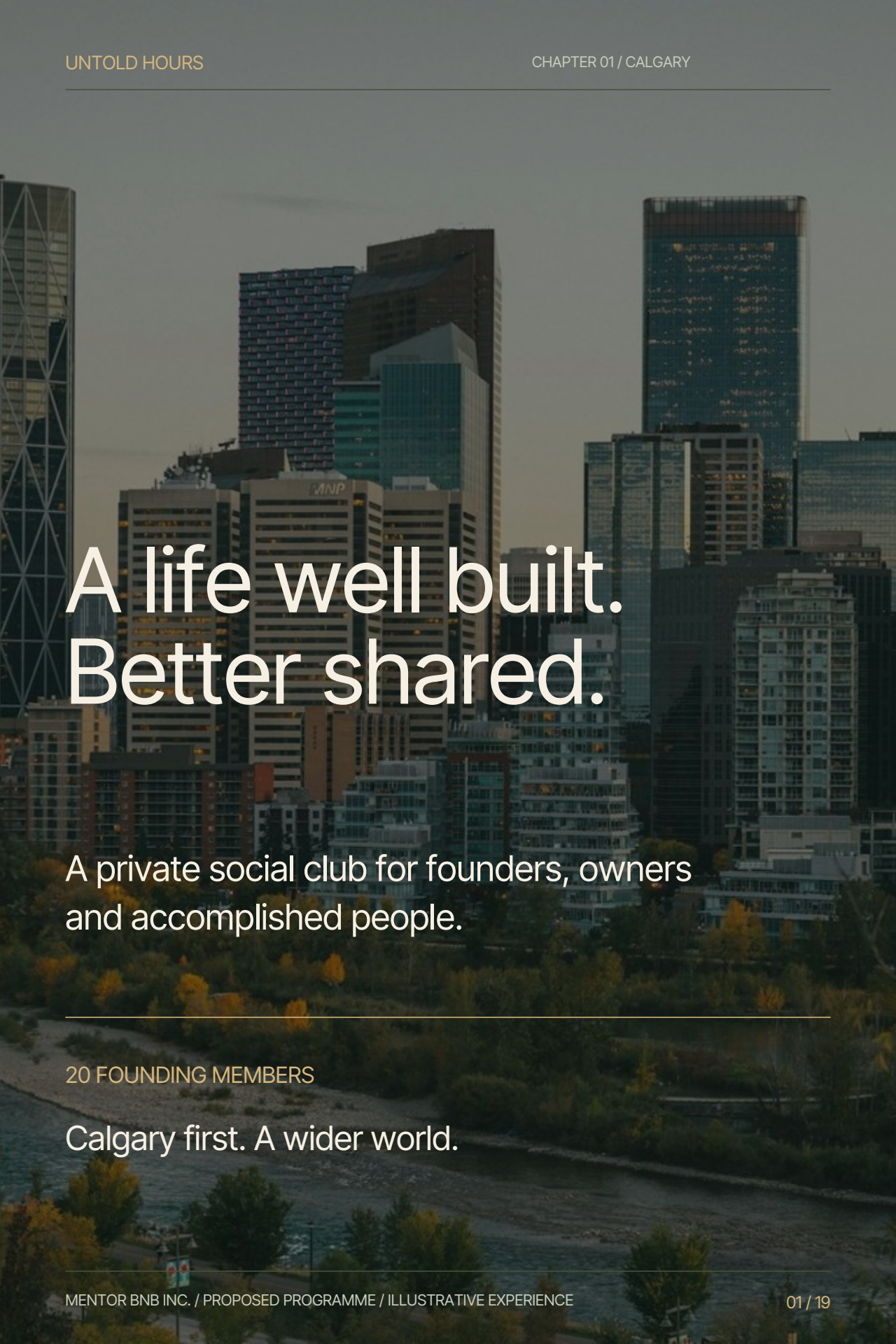


A life well built. Better shared.

A private social club for founders, owners and accomplished people.

20 FOUNDING MEMBERS

Calgary first. A wider world.

Your people.
Already in the diary.

A consistent circle, thoughtfully hosted. Less organising. More time with people you want to know.

01

A regular table

12 Calgary dinners each year, or four planned visits for Visiting members.

02

A circle that knows you

Around 8-10 people, matched for fit, with a host who makes room for everyone.

03

A personal beginning

Onboarding, up to three mutually agreed first-month introductions, private community and quarterly host check-ins.

04

More life to choose from

Optional local experiences, partner-friendly occasions and separately priced travel.

Annual dues are being finalised. No payment with your application.

Why keep travelling to find your people?



I was born and raised in Calgary. As my business grew, I kept travelling internationally for the gatherings and conversations I wanted to be part of. I wanted that connection at home, too.

Running a business can be lonely. I have felt the gap of building without a consistent circle of people who understand the decisions, pressure and life around it.

For years, I funded free events and brought people together. Untold Hours gives that instinct a lasting home in the city that raised me.

Braydon Ross / Founder

The whole person.
A considered circle.

A private social club built around how you want to spend your life, with business welcome by mutual invitation.

01 ## Consistency

Familiar people and recurring evenings give relationships time to deepen.

02 ## Personal hosting

Someone learns your interests, considers introductions and follows through.

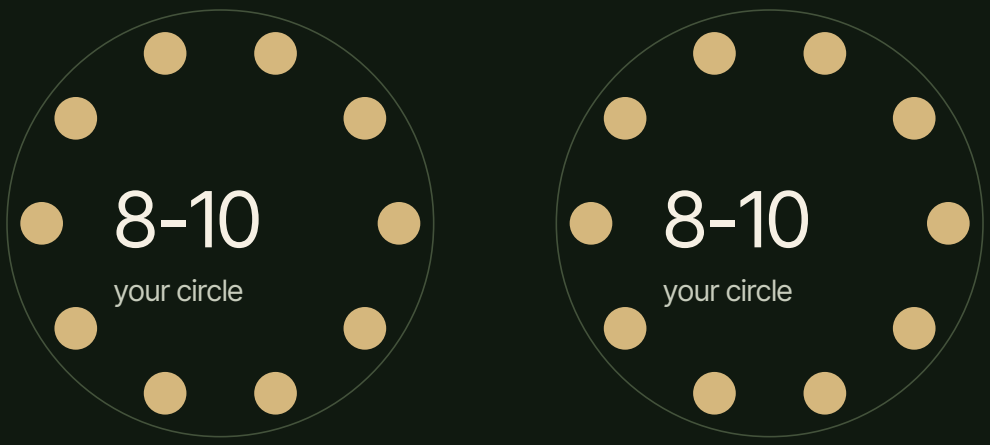
03 ## A wider life

Friendship, candid perspective, good hospitality and shared experiences in one community.

04 ## Local roots

Start in Calgary. Build genuine participation before expanding to other cities.

Small enough to know. Wide enough to grow.



20 founding members. Two initial circles planned.

We consider experience, interests, life stage, personality, practical attendance and potential business conflicts. The group stays consistent, with changes when needed.

A hosted evening combines informal conversation, a short check-in, dinner and space to talk through a real question. Members share experience and keep what is shared confidential.

Visiting participation is built around four planned Calgary visits. Group size, host capacity and dates are confirmed before the term. Dots are illustrative, not current members.

Same standard. Your rhythm.

CALGARY

12

Hosted Calgary dinners per membership year. For regular monthly participation.

VISITING

4

Hosted Calgary dinners per membership year. Plan four Calgary dinner visits.

BOTH INCLUDE

Onboarding. Circle matching. Up to three agreed first-month introductions. Private community. Quarterly host check-ins. A personalised mailed letter and member merchandise.

At each included dinner: a defined meal, two standard drinks or non-alcoholic equivalents, standard service and venue taxes.

Visiting members arrange transport and accommodation separately. Fees and the final programme are confirmed before commitment.

Known from the beginning.

01

Learn what matters

Personal onboarding and your interests, priorities and practical participation plan.

02

Put the circle in your diary

Confirm your circle and first gathering against the agreed calendar.

03

Make relevant introductions

Up to three introductions in your first 30 days, where both people want to connect.

04

Begin your welcome

Private community when activated, and arrangements for your mailed welcome.

A rhythm we are developing

Optional monthly expert conversations and casual gatherings, plus a weekly community check-in. These additions depend on the confirmed calendar; some activities may cost extra.

A fuller calendar. Room to choose.



Friendship and perspective

Time with people who understand responsibility, ambition and life beyond the business.

Movement and shared interests

Walks, wellness, culture and other local experiences as the calendar develops.

Your partner, too

Selected partner-friendly occasions, with places and charges stated in advance.

Optional activities, guest places and third-party experiences are separately priced unless expressly included.

The best part? Who you go with.



Exceptional hotels

We seek preferred group terms and added-value inclusions through hospitality connections.

Private villas and homes

Explore complete accommodation costs, private bedrooms and the right group to share with.

Flights that fit the plan

Explore airline group terms or other proposals where routes, dates and group numbers support them.

Ambition: two optional journeys a year, separately priced. No supplier, discount, upgrade or departure is secured. Full rates, inclusions and cancellation terms come before booking.

Good company. Real possibility.

Members may privately explore ideas, customers, partnerships, acquisitions or investing together when everyone involved wants the conversation.

01

Ask before pitching

A wanted conversation is welcome. Respect a no. Keep unsolicited pitches, mass messages and pressure out of the room.

02

Make your own decision

Membership is not an endorsement of a person, business or deal. Any opportunity needs its own assessment and agreed terms.

03

Keep the relationship first

Introductions and contact sharing require permission. No member owes another their time, capital or business.

One conversation can change your direction.

Opportunity-specific eligibility, diligence and independent advice remain separate from club admission.

Make your own value case.

Illustrative annual cost: C$15,000.
This is not an approved membership price.

CASH BENEFIT	NET AFTER COST	CASH ROI
C$0	-C$15,000	-100%
C$15,000	C$0	0%
C$20,000	C$5,000	33.3%

Cash ROI = (additional net profit + actual savings - total annual cost) / total annual cost.

Non-cash time value: 8 hours at C$250/hour equals C$2,000. It is shown separately and excluded from cash ROI.

Friendship, belonging and experiences have personal value beyond this table. Count benefits once and use realistic attribution.

These are arithmetic scenarios, not member results, expected returns or a promise. No deal, saving, discount or financial gain is guaranteed.

A place means more when people show up.

We review more than income: character, experience, contribution, curiosity and practical participation.

20

FOUNDING MEMBER CAP

2

INITIAL CIRCLES PLANNED

Founding means a place in the first chapter: a small group where you can be known by name, help establish the culture and contribute to the community you want around you.

Identity and qualifications are checked privately. A personal conversation and two references help us assess fit. Meeting a benchmark does not guarantee an invitation.

Braydon reports 100+ completed applications without paid ads as of November 4, 2026. Approximately 20% acceptance is a planning target, not a measured result or a quota to fill.

Braydon Ross.
Your founding host.



$1B+
INTEGRATED ONTO AIRBNB

Homes, resorts and hotels before COVID, across more than five countries.

$100M+
COMBINED BOOKINGS

Across portfolios, clients and operators helped. Not company revenue.

150K+
AUDIENCE

Hosts, travellers, entrepreneurs and investors.

2017
WHERE IT BEGAN

Operating and integrating hospitality properties since 2017.

Historical experience and audience figures are founder-reported. They are not Untold Hours member counts or investment performance.

Rooted here.
Open to the world.



The founding programme begins in Calgary.

Future chapter ambitions

Kelowna. Toronto. Miami.
Vancouver. London. Dubai.

We want trusted relationships and shared experiences to make a new city feel more familiar. Future chapters need qualified demand, the right host and a programme we can deliver.

Other cities are ambitions, with no committed opening dates or guaranteed reciprocal access. The map does not represent verified member locations or measured network reach.

A conversation first. A clear decision after.

01

Meet Braydon

Book a free 15-minute introduction, or apply first. No application payment.

02

Complete the review

Relevant qualifications, identity, experience, two references with permission, character and participation.

03

Read your invitation

Confirmed programme, calendar, inclusions, exact fees, taxes and cancellation/refund terms before deciding.

04

Activate and begin

Signed agreement, verified e-transfer or wire, cleared funds and a personal welcome.

Annual commitment. Payment choice.

Proposed: annual dues upfront, or four 25% instalments at activation and months 3, 6 and 9. Exact terms come with your invitation. E-transfer or wire only.

Included.
Optional. Clear.

Included dinners

12 for Calgary or four for Visiting. Defined meal, two standard drinks or non-alcoholic equivalents, standard service and venue taxes.

Included hosting

Personal onboarding, circle matching, up to three agreed first-month introductions, private community and quarterly host check-ins.

Included welcome

A personalised mailed letter and member merchandise after activation. Contents, fulfilment and delivery arrangements are being finalised.

Optional and separate

Journeys, extra dinners, partner or guest places, transport, accommodation and third-party activities unless expressly included.

Before any commitment

Your exact annual dues, any initiation fee, applicable taxes, first-year total, confirmed calendar and cancellation/refund rules.

Different paths.
A shared standard.

Founders and owners

Active leadership of a business with C$1M+ revenue over the previous 12 months. Up to 20% of places may be emerging founders at C$250K-999,999 with credible progress.

Established professionals and investors

Substantive professional, leadership or investing experience plus an income or wealth benchmark below.

Exited founders

Meaningful operating experience and a privately verified exit, plus a current income or wealth benchmark. Running another business is not required.

Income or wealth benchmarks

Income: over C$200K individually or C$300K with a spouse, net before tax, in each of the last two years and reasonably expected this year.

Assets: over C$1M net financial assets, or at least C$5M total net assets, alone or with a spouse. Property equity is not a financial asset.

Club benchmarks, not investment accreditation. Equivalent benchmarks elsewhere are reviewed privately. Final admission also requires references, character and participation.

Good questions. Straight answers.

Are the fees confirmed?

Not yet. Annual dues, any initiation and the full first-year total are being finalised. No payment with an application.

Can I join from elsewhere?

Yes, subject to review and a practical plan for four Calgary dinner visits. Flights and stays are separate.

Are travel and partners included?

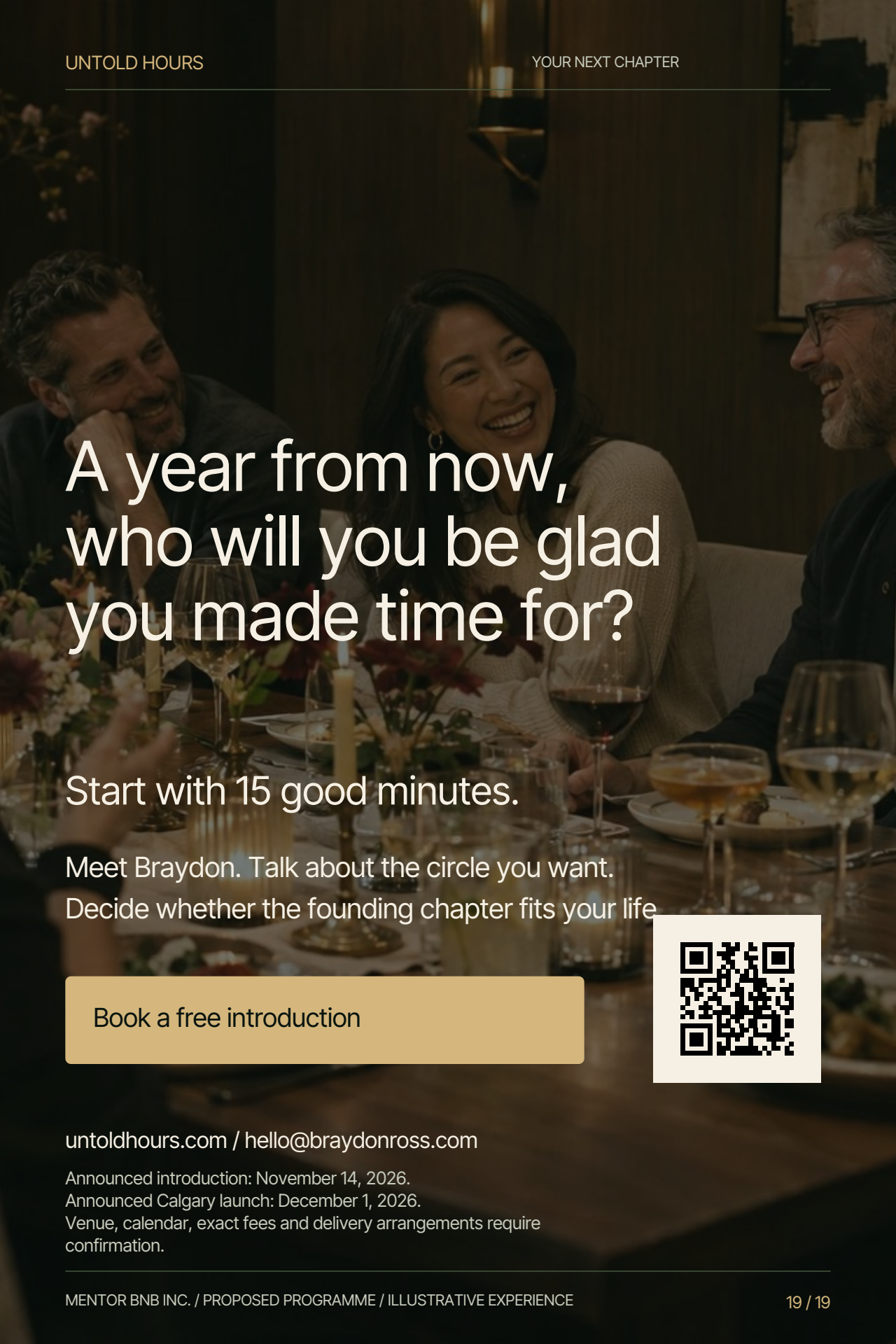
Optional journeys and selected partner places have separate offers and charges. No supplier discounts or departures are secured.

What if I need to cancel?

Cancellation, refund and renewal rules must be disclosed in your written offer before signing. Quarterly payments still form an annual commitment.

Does membership guarantee business?

No. Private, mutually invited business conversations are welcome. Deals, capital, investment access and returns are never guaranteed.



A year from now, who will you be glad you made time for?

Start with 15 good minutes.

Meet Braydon. Talk about the circle you want.
Decide whether the founding chapter fits your life.

Book a free introduction

untoldhours.com / hello@braydonross.com

Announced introduction: November 14, 2026.
Announced Calgary launch: December 1, 2026.
Venue, calendar, exact fees and delivery arrangements require confirmation.